



# **Call for Proposals “Mayors for Economic Growth Pioneer Projects”**

**EuropeAid/155272/DH/ACT/Multi**



# Important notice

*This presentation is for information only.*

*If you wish to participate in the Call for Proposals, please refer solely to the official guidelines and annexes published by the European Commission.*



# Global Objective

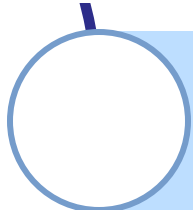
This multi-country Call for Proposals contributes to the achievement of the objectives of the new EU-funded **Mayors for Economic Growth initiative**, supporting cities in the **Eastern Partnership region** to become active facilitators for economic growth and job creation at the local level.

# Specific Objectives

The Call will finance the implementation of pilot projects included in cities' **Local Economic Development Plans** and aiming at:



Investing into local comparative advantages to **stimulate business development**



Investing in physical (hard) infrastructure and in soft infrastructure to **improve business environment**



Attracting external investment and **increasing the local access to finance**

## Why Pioneer Projects?

The Call targets those cities that have already a **Local Economic Development Plan**, which is **consistent** with the principles outlined in the Mayors for Economic Growth Concept.

Cities selected will become the "**Pioneers**" of **Mayors for Economic Growth** by implementing **pilot projects** capable of showing how concrete actions included in the Plans can be realised on the ground.

# Lot 1: Armenia, Azerbaijan, Belarus, Georgia, and Moldova

Location of the action	Armenia, Azerbaijan, Belarus, Georgia, or Moldova.
Financial allocation	EUR 5.000.000.
Size of grants	Between EUR 300.000 and 600.000.
% of the total eligible costs of the action	Between 50% and 90%.
Eligible Lead applicant	Local authorities from the country where the action will take place.
Duration	Between 18 and 48 months.
Indicative No of projects to be financed	10 projects (i.e. 2 or 3 per country), depending also on the quality of the proposals.

## Lot 2: Ukraine

Location of the action	Ukraine
Financial allocation	EUR 4.500.000
Size of grants	between EUR 500.000 and 1.000.000
% of the total eligible costs of the action	Between 50% and 80%
Eligible Lead applicant	<ul style="list-style-type: none"><li>▪ Small towns from Ukraine with a size under 150 thousand inhabitants;</li><li>▪ Amalgamated territorial communities (hromadas) represented by their respective councils or executive committees in accordance with the Law of Ukraine № 157-VIII "On voluntary amalgamation of territorial communities (hromadas)".</li></ul>
Duration	Between 18 and 48 months.
Indicative No of projects to be financed	6 projects, depending also on the quality of the proposals.

## For all lots

Only one application per applicant (either as Lead or Co-applicant).

Eligible local authorities can jointly apply (one as lead applicant and the other/s as co-applicant/s).

Consortia including non-state actors, local and regional economic development agencies, NGOs, CSOs, business associations, BSOs, education institutions, SMEs, local municipal companies, home owners associations are encouraged.

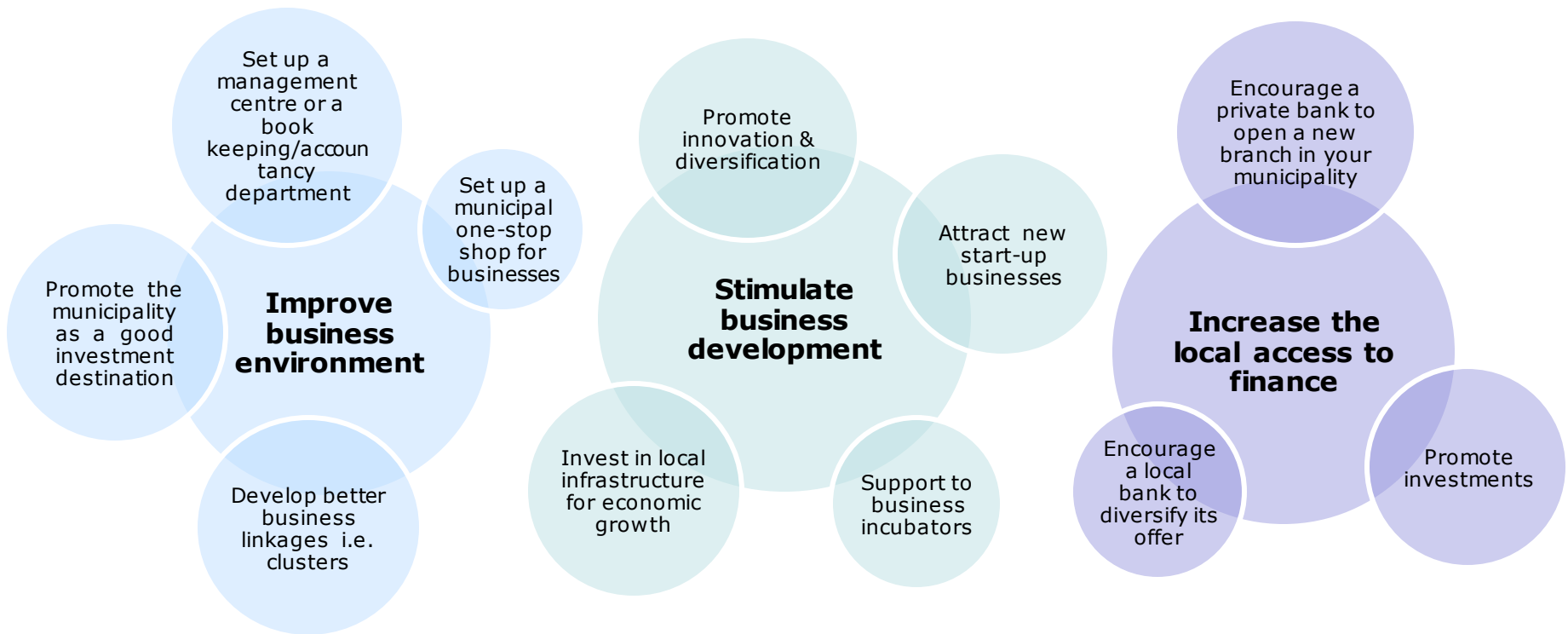
Each action proposed must target one/a group of municipalities in one country only.

Association with local authorities and their associations established in Member State of the EU/EEA, EaP or IPA country is encouraged.

Actions targeting directly women and/or youth employment and entrepreneurship are encouraged.



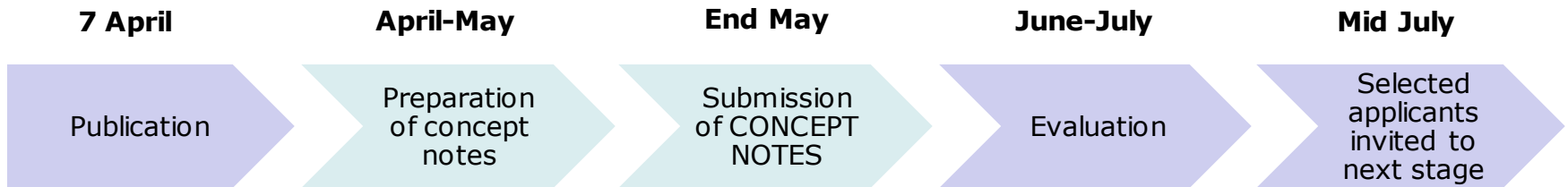
# Examples of eligible actions for all lots



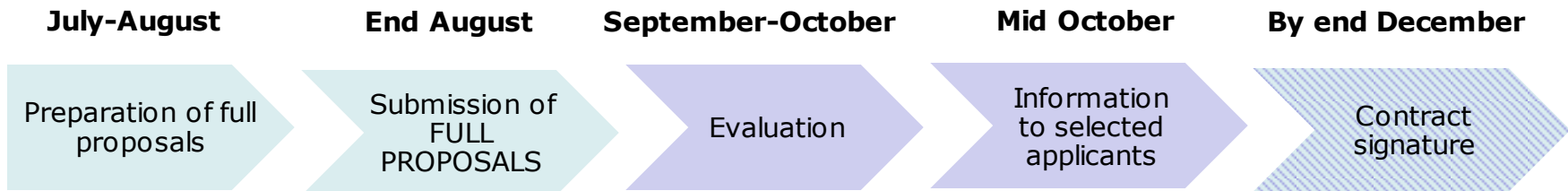
**Please note that types of eligible activities may include, but are not limited to the examples above.**

# Indicative timeline

## Phase I :



## Phase II :



European Commission



Applicants



Joint European Commission/  
Applicants

## Useful links and contacts

*You can apply and find all information here:*

*<https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?do=publi.welcome&nbPubliList=15&orderby=upd&orderbyad=Desc&searchtype=RS&aofr=155272>*

*If you have questions, please contact:*

*[NEAR-ENI-EAST-TENDERS@ec.europa.eu](mailto:NEAR-ENI-EAST-TENDERS@ec.europa.eu)*

*(fax +32 2 292 1481)*

*No individual replies will be given to questions. All questions and answers as well as other important notices to applicants will be published on the website (link above).*

*Submission of applications must be done electronically only, using the online system PROSPECT: <https://webgate.ec.europa.eu/europeaid/prospect>*

*Prior registration of applicants in the online registration system PADOR is compulsory: [http://ec.europa.eu/europeaid/pador\\_en](http://ec.europa.eu/europeaid/pador_en)*